Gregory Moreer 5 Carnegie Street Leeds, LS1 1UR

4th September 2005

Eddie Galvin EG Recruitment Ltd. 89 Temple Lane Leeds, LS1 1UR

Subject: application senior research executive, reference number: egrmlsreql

Dear mr. Galvin,

I was exceptionally interested to see your advertisement on *workthing.com* and wish to apply for this post. You will find from reading my enclosed resume that I have all the qualifications you demand of a senior research executive.

In my first working experience at *Shropsher Ltd.*, I was promoted from client relationship assistant to client relationship team member after only 7 months, due to my high degree of motivation. I spearheaded a project which helped to improve and customize the long-term relationships with clients. My employers valued the way I proactively enhanced the services to clients.

My professional achievements with an international banking company *Deacon and Bright* over the last five years reflect my ability to transform ideas and concepts into action. I was responsible for developing and executing a successful sales strategy for investment management services, based on a study conducted with the latest CATI technology. In that capacity, I have had the opportunity to research and write substantial reports on new investment products in different regions. Furthermore I have collaborated to implement a fresh management strategy which resulted in a gain of over 5% of customers. In the last two years I have successfully lead a team of 20 people to build a very innovating product, called *Afradan*.

In addition to my experience, I also possess an Economics degree with Bs. 2.2, where I also followed a course on statistical methodology. I could broaden this theoretical knowledge in a summer internship where I had to process the results of a market study statistically.

I would be very contented to be able to work in an expanding company like yours. I trust that you will consider my application favourably and grant me an interview. I am available for an interview at your convenience.

Yours sincerely

Gregory Moreer, Research Executive